306 UNC STARTUPS HEADQUARTERED IN NC
(As of June 2017)

8,090 PEOPLE EMPLOYED IN NC BY UNC STARTUPS
(As of Dec. 2016)

$9.9B IN REVENUE EARNED BY UNC STARTUPS IN NC
(As of June 2017)

85% of active UNC ventures are headquartered in NC

UNC STARTUPS LOCATION

85% Headquarters in NC
15% Headquarters outside NC

$10 BILLION ANNUAL REVENUE FY 2016

99% Headquarters in NC
1% Headquarters outside NC

85% of active UNC ventures are headquartered in NC

UNC STARTUPS REVENUE

306 Carolina startups are headquartered in 16 NC counties

306 Carolina startups are headquartered in 16 NC counties

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UNC CHAPEL HILL
ECONOMIC IMPACT:
INNOVATION & ENTREPRENEURSHIP

UNC STARTUPS SNAPSHOT

UNC STARTUPS
- 306 HQ IN NC
- 358 ACTIVE
- 475 TOTAL
  (1958 – June 2017)

JOBS
- 8,090 JOBS IN NC
  (As of Dec. 2016)
- 63,914 JOBS TOTAL
  (As of Dec. 2016)

ACTIVE STARTUPS
- Jan. 2016: 293
- June 2016: 321
- Jan. 2017: 353
- June 2017: 358

STARTUPS FUNDING
- $12.5 BILLION IN FUNDING RAISED SINCE 1958
- 48% Private Investments
- 35% Grants/Awards
- 17% IPO, M&A, Corp. Partnerships

STARTUPS
- 195 STARTUPS
  FOUNDED BY UNC FACULTY
- 256 STARTUPS
  FOUNDED BY UNC FACULTY & ALUMNI
  (Cumulative Totals)
- 61 SOCIAL VENTURES
  LAUNCHED BY UNC FACULTY & STUDENTS

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**INTELLECTUAL PROPERTY: 2017 SNAPSHOT**

- **194** inventions disclosed
- **86** patent applications
- **63** patents issued
- **55** license agreements
- **9** IP-based startups launched
- **$4.5M** licensing revenue

**IP-BASED STARTUPS**

- **69%** increase

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<th>Year</th>
<th>2008-12</th>
<th>2013-17</th>
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<td>Count</td>
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**PATENTS ISSUED**

- **72%** increase

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**PATENTS ISSUED**

- **86%** increase

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<th>Year</th>
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<th>2013-17</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$12.3M</td>
<td>$22.9M</td>
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**768** US patents issued (Cumulative Total)

**$62M** in licensing revenue (Cumulative Total)

**116** IP-based startups launched (Cumulative Total)